



## Thomson Reuters Transforms Financial Markets With the Launch of Elektron

April 20, 2010

### Unique Global Fabric Delivers Supreme Performance, Unrivaled Access and Connectivity to Power Trade Automation

LONDON, Apr 20, 2010 (MARKETWIRE via COMTEX) --Thomson Reuters today unveiled Elektron, its next generation data distribution network. Thomson Reuters Elektron is a global, ultra-high speed network and hosting environment that enables financial firms to access and share information faster and more cost effectively. Hedge funds, asset managers, banks, brokerages, exchanges and other participants will for the first time, be able to connect to the world's largest financial community and securely reach trading partners over the network.

Thomson Reuters Elektron enables firms to trade faster, using the most complete coverage of real time financial information available, connect to more markets and interact freely across a global, resilient and secure cloud. Firms of all sizes will benefit from significantly lower operational costs and drastically reduced time to market, plus the opportunity for the open exchange of data, transactions and new business opportunities.

The launch of Elektron marks a performance step-change for financial information networks. Benchmark testing indicates that Elektron delivers information up to 20 times faster than traditional aggregated data networks. The fabric includes strategically located proximity and co-location hosting centers, initially in New York, Chicago, London, Frankfurt, Tokyo and Singapore. Later this year additional centers will open in Hong Kong, India and Brazil. Clients that have already moved their financial applications into the Elektron hosting centers have experienced significant cost reduction and superior performance.

Using this open and neutral network, clients, exchanges, brokers and other liquidity providers will be able to publish messages and content directly to their discrete counterparties and subscribe to service providers' analytics, algorithms, risk models, as well as post trade facilities and reference data resources.

Thomson Reuters offers the most trusted open market data systems for the global financial marketplace. Elektron builds on this by being fully compatible with Thomson Reuters existing middleware, metadata and commercial model. Third parties can move all the applications they have built on Thomson Reuters market data system seamlessly to Elektron.

Jon Robson, President, Enterprise, Thomson Reuters says: "This is a time of extraordinary innovation for Thomson Reuters, our customers and our partners, as together we respond to and shape a rapidly evolving financial marketplace. Elektron is designed to enable this innovation. It marks a step-change in empowering customers, enabling them to innovate and connect to the markets and to each other across a neutral, global and content rich infrastructure. We are responding to the needs of a new era in the financial industry, one which requires that all participants benefit from increased transparency and equal access to markets. Firms of all sizes will be able to connect via Elektron, benefiting from greater speed, lower operating costs and flexibility that will enable the markets to work and evolve freely."

Elektron is a key component in Thomson Reuters New Era, New Tools Innovation Program, which is designed to address the challenges faced by the financial services community.

Thomson Reuters Thomson Reuters is the world's leading source of intelligent information for businesses and professionals. We combine industry expertise with innovative technology to deliver critical information to leading decision makers in the financial, legal, tax and accounting, healthcare and science and media markets, powered by the world's most trusted news organization. With headquarters in New York and major operations in London and Eagan, Minnesota, Thomson Reuters employs more than 50,000 people and operates in over 100 countries. For more information, go to [www.thomsonreuters.com](http://www.thomsonreuters.com).

#### CONTACTS

Fleur Sohtz

Public Relations Director, Enterprise

Phone: +44 20 7542 1543

Mobile: +44 (0) 7990 561 067

[fleur.sohtz@thomsonreuters.com](mailto:fleur.sohtz@thomsonreuters.com)

SOURCE: Thomson Reuters Corporation

<mailto:fleur.sohtz@thomsonreuters.com>