



Thomson Reuters Launches Web Disclosure Solution for Regulatory News Announcements

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Companies Can Simplify Process, Enhance Experience and Create Significant Cost Savings

NEW YORK, NY, Jun 07, 2010 (MARKETWIRE via COMTEX) --Thomson Reuters today launched a complete Web Disclosure solution for regulatory news announcements. Web Disclosure creates a new paradigm for press releases by empowering companies to meet regulatory disclosure requirements through a robust Web-based solution that allows them to communicate with and solicit feedback from key audiences all while realizing significant cost savings.

The solution utilizes Web-based self-publishing, providing complete control of the entire press release process from creation to distribution. Extensive analytics and reporting tools, unique to Thomson Reuters, make it possible for companies to measure the impact of the message, monitor coverage and understand market sentiment across traditional and social media networks.

A core element to Web Disclosure is tight integration with a company's investor relations website which ensures regulatory releases are published on the website at the same time they reach other outlets, a step that lags in the disclosure process today. The investor community has consistently rated a simplified way to access and interact with all of a company's disclosure information via a website as their preference, and Web Disclosure enables corporations to meet this need.

"A new era requires new tools that enable public relations and investor relations professionals to compete in today's Web-based, fast-paced world," said Steve Roycroft, Global Head of Corporate Services, Thomson Reuters. "Through the evolution of Web-based technologies, companies now have access to broader audiences; more control over how and when they communicate; and access to direct feedback on their messages -- all while leveraging significant cost-efficiencies. Despite these changes, the press release distribution model has remained an antiquated one -- until now. By offering a complete Web Disclosure solution, Thomson Reuters is simplifying the regulatory announcement process while enhancing the end-user experience and positively impacting a corporation's bottom line."

The Web-based self-publishing and analytics can also be used for other types of press releases, beyond regulatory news announcements. All of the components are integrated within the Thomson ONE platform and are products of the Corporate Services business of Thomson Reuters which provides more than 6,000 corporations worldwide with information, analytics and workflow solutions. These Corporate solutions enable decision making and drive performance across the investor relations, public relations, corporate communications, business intelligence and corporate finance functions.

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<http://hugin.info/142273/R/1421904/371121.pdf>

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