

Reuters Business Briefing Available to Intranet Users Through Microsoft Internet Explorer 4.0

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LONDON--Reuters today announced that Reuters Business Briefing, which provides business information to the corporate market, will be made available to intranet users through Microsoft Corp.'s latest Web browser, Microsoft Internet Explorer 4.0.

Up to 500,000 early adopters of the new Microsoft push technology will be able to access Reuters Business Briefing which can provide business news channels on a round-the-clock basis. Reuters Business Briefing will be available as Active Channel content in the Microsoft Internet Explorer 4.0 Administration Kit, which will enable companies to set up quick access to the Reuters service via their intranets.

This gives further impetus to the rollout of Business Briefing, launched last week as an intranet service.

"We are very excited about working with Microsoft to bring our news to the fast-growing community of corporate Microsoft Internet Explorer users," said Michael Foster, Reuters director of Business Information. "This link with Microsoft will introduce our compelling content to a large number of corporate users," Foster added.

"We're very pleased to have Reuters as a premier Active Channel partner for Microsoft Internet Explorer 4.0," said Brad Chase, vice president of the application and Internet client group at Microsoft. "The high calibre of their news content provides an engaging Web experience for Microsoft Internet Explorer users."

Reuters supplies the global business community and news media with the widest range of information and news products including real-time financial data, transaction systems, numerical, textual, historical and graphical databases, news, television news and news pictures. Reuters also designs and installs trading room systems.

Reuters also produces and markets a range of online business information products for the corporate user; and delivers news and information solutions to a variety of online services and Internet publishers.

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